

241659

Station Order

NextGen Climate Action

Market: Eureka

Estimate ID

Flight Dates: Wednesday, November 2, 2016 to Monday, November 7, 2016

530

Contact: Terri Wilcox**Phone:** 707-444-2323**Email:** twilcox@bontencalifornia.com**Fax:** 707-445-9451**Direct:**

KAEF-TV

Program Name	DP	Days Length	Gross Rate	Wed	Thu	Fri	Sat	Sun	Mon	Total
				Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	
KAEF 6a News	EM	M-F	\$40.00	1		1			1	3
6:00 AM 7:00 AM		30	\$120.00							
Good Morn America	EM	M-F	\$50.00		1					1
7:00 AM 9:00 AM		30	\$50.00							
Sat GMA	EM	Sa	\$35.00				1			1
7:00 AM 8:00 AM		30	\$35.00							
Sun GMA	EM	Su	\$35.00					1		1
7:00 AM 8:00 AM		30	\$35.00							
Dr. Phil	EF	M-F	\$35.00		1					1
4:00 PM 5:00 PM		30	\$35.00							
Judge Judy	EF	M-F	\$40.00	1						1
5:00 PM 6:00 PM		30	\$40.00							
KAEF 6p News	EN	M-F	\$175.00						1	1
6:00 PM 6:30 PM		30	\$175.00							
Jeopardy	PA	M-F	\$250.00	1						1
7:30 PM 8:00 PM		30	\$250.00							
NCAA Football	SP	Sa	\$150.00				1			1
12:30 PM 4:00 PM		30	\$150.00							
Timber sports Series	SP	Su	\$60.00							1
3:00 PM 4:00 PM		30	\$60.00							
Station Gross Totals			\$950.00	3	2	1	2	2	2	12
Station Net			\$807.50							

1 *WRC Main*

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/30/2016 2:40:05 PM

KAEF-TV

Page 1 of 1

mary@bluestwestmedia.com

Terri Wilcox

From: Mary Wittemyer <mary@bluewestmedia.com>
Sent: Tuesday, November 01, 2016 1:20 PM
To: Terri Wilcox
Subject: RE: NextGen Climate Action 11/2/2016 to 11/7/2016 Order for KAEF-TV

Approved thanks

Mary Wittemyer

BlueWest media



www.bluewestmedia.com

303.641.4330

From: Terri Wilcox [mailto:twilcox@bontencalifornia.com]
Sent: Tuesday, November 1, 2016 2:18 PM
To: Mary Wittemyer <mary@bluewestmedia.com>
Subject: FW: NextGen Climate Action 11/2/2016 to 11/7/2016 Order for KAEF-TV
Importance: High

Hi Mary – KAEF NextGen Climate:
Timber Sports Sunday 11/6 will not air as scheduled .
Suggest New York City Marathon \$60 11/6 2:00-4:00p.
Please let me know if approved.
Thank you!
Terri

From: Mary Wittemyer [mailto:mary@bluewestmedia.com]
Sent: Sunday, October 30, 2016 1:37 PM
To: Terri Wilcox <twilcox@bontencalifornia.com>
Subject: NextGen Climate Action 11/2/2016 to 11/7/2016 Order for KAEF-TV

Attention: Terri Wilcox, KAEF-TV, Eureka The attached document contains a buy for: NextGen Climate Action 11/2/2016 to 11/7/2016 Estimate #: 530 10/30/2016 2:40:05 PM Your immediate attention to this order is requested. Payment for this order will arrive prior to flight via UPS. Please review this order and contact Mary Wittemyer at 303-641-4330 or mary@bluewestmedia.com regarding clearance. If this order has been received and will be cleared by KAEF-TV as is, please reply to this email and indicate that the order has cleared. If this order has been received but revisions are needed to clear the schedule, please indicate the changes on the order and scan and email back to Mary Wittemyer at mary@bluewestmedia.com.



KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 241659

Schedule Dates 11/02/16-11/07/16
Advertiser NextGen Climate Act (10198)
Agency BlueWest Media (3427)
Product Issue Advertising (1119)
Brand KAEF EST 530 (104403)
Salesperson Wilcox, Terri (1235)
Sales Office KRRC
Buyer Name Wittenmyer, Mary
Phone/Fax (303) 641-4330 /
CPE 530
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 11/01/16
Last Modified 11/01/16
Entered By Terri Wilcox
CO-OP No
Headline # EST 530
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$142.50
Net Total \$807.50
Sales Tax

Eureka ABC (KAEF)
By Broadcast Month
Nov. 2016
Grand Total:
Spots 12
Rate \$950.00
\$950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/04/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	1			1		1			2	\$40.00	\$80.00	Eureka ABC (KAEF)		11/1/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	5:58A- DAYBREAK ON KAEF 6A	1				X				1	\$40.00	\$40.00	Eureka ABC (KAEF)		11/1/16
3.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	7A- GOOD MORNING AMERICA	1			X					1	\$50.00	\$50.00	Eureka ABC (KAEF)		11/1/16
4.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	1					X			1	\$35.00	\$35.00	Eureka ABC (KAEF)		11/1/16
5.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	1						X		1	\$35.00	\$35.00	Eureka ABC (KAEF)		11/1/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	1	:30	4P- DR. PHIL	1			X					1	\$35.00	\$35.00	Eureka ABC (KAEF)		11/1/16
7.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	5:30P- JUDGE JUDY SECONDARY	1			X					1	\$40.00	\$40.00	Eureka ABC (KAEF)		11/1/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM	1	X							1	\$175.00	\$175.00	Eureka ABC (KAEF)		11/1/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	7:30P- JEOPARDY	1			X					1	\$250.00	\$250.00	Eureka ABC (KAEF)		11/1/16
10.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	12:30P- COLLEGE FOOTBALL AFTERNOON	1					X			1	\$150.00	\$150.00	Eureka ABC (KAEF)		11/1/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 241659

Schedule Dates	11/02/16-11/07/16	Date Entered	11/01/16
Advertiser	NextGen Climate Act (10198)	Last Modified	11/01/16
Agency	BlueWest Media (3427)	Entered By	Terri Wilcox
Product	Issue Advertising (1119)	CO-OP	No
Brand	KAEF EST 530 (104403)	Headline #	EST 530
Salesperson	Wilcox, Terri (1235)	Demo	
Sales Office	KRCR	Order Type	Normal
Buyer Name	Wittenmyer, Mary	Package Deal	
Phone/Fax	(303) 641-4330 /	Commission %	15.00
CPE	530	Commission	\$142.50
Account Types	Local/Political Issue	Net Total	\$807.50
Billing Type	Standard	Sales Tax	
Comments			

Eureka ABC (KAEF)		
By Broadcast Month	Spots	Rate
Nov. 2016	12	\$950.00
Grand Total:	12	\$950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	2P - NEW YORK CITY MARATHON	1							X	1	\$60.00	\$60.00	Eureka ABC (KAEF)		11/1/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

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